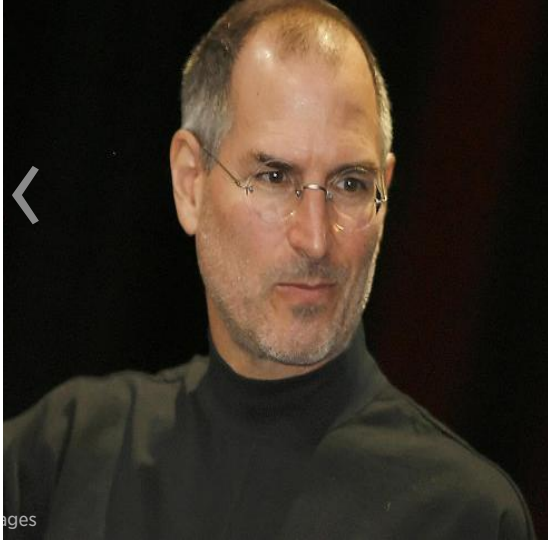


APPLE'S IPHONE TURNS 10: HERE'S A LOOK AT THE SMARTPHONE THROUGH THE LAST DECADE

2 / 13

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iPhone 3G



Launch date: June 9, 2008

Apple CEO Steve Jobs declared, "Today Apple is going to reinvent

The next iteration of the iPhone with the iOS operating system.

the way we use mobile devices in the years to come with the iPhone. Apple was by no means the first screen device, but the user friendliness and sleek design really

But what was significant about the App Store, which has since 2016, developers raked in \$2 billion at least \$8 billion in revenue.

being the first phone to have one, completely changed the way we use mobile devices. According to Cisco Jeronimo, research director for European mobile devices at Gartner in a recent interview.

"It was the biggest revolution in how we interact with services and with each other," Jeronimo told CNBC.

It had a 3.5-inch screen, far smaller than the plus 5-inch screens on the iPhone 4S and iPhone 5, but it had a 2-megapixel camera, which at the time was behind competitors but improved with subsequent models however. But the original iPhone did not have video recording or GPS.

"Apps changed the way we use mobile devices today."

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